

vRugby Project Outline [subject to funding]

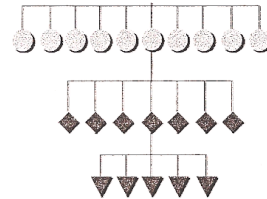
What is it? vRugby aims to create over 3,744 new opportunities during a 3 year programme from 2008 to 2011 for young people aged 16–25 to volunteer within the sport of Rugby Union. By using a 'bite size project' approach we will innovatively harness the passion, energy and enthusiasm young people have for their sport to deliver real projects that have tangible benefits for their local community.

What are the benefits? *Young volunteers* will receive training, uniforms, certificates and expenses. Having 'tasted' rugby volunteering they will be shown paths into longer term voluntary roles at their clubs. *Clubs* will extend their pool of potential volunteers, develop talent for the future and gain publicity. Each specific project will benefit the club through community links, fundraising or facility improvement. *Community Rugby* will attract external investment, thereby increasing the number of young people in the rugby volunteer workforce. The vRugby website, with on-line resources and learning modules, will provide an ongoing legacy that will benefit other volunteers.

How will it be funded? v is an independent charity championing youth volunteering in England. v exists to inspire a new generation of young volunteers (aged 16–25) and enable a lasting change in the quality, quantity and diversity of youth volunteering. The Match Fund aims to create an additional £100m of investment in youth volunteering in England, attracting £50m from the private sector matched by £50m from Government. A bid has been submitted to v that will match investment from the Rugby Football Foundation.

What will young volunteers do? The project will recruit the following volunteers each year (all aged 16 – 25)
30 County Activators, ideally aged 22–25, will be linked to County RFUs. As full-time volunteers [giving a minimum of 30 hours over a period of not less than 13 weeks] they will:

- participate in training to equip them as a county activator and help develop the programme content
- recruit, train, support and monitor 7 'club activators' each (total of 203)
- give feedback about their experience and help improve the programme



203 Club Activators ideally aged 19–22. Each of these part-time [giving a minimum of 1 hour a week over a period of not less than 8 weeks] volunteers will:

- Recruit 5 young volunteers resulting in 1,015 individuals per year
- Develop a short term project opportunity relevant to their local needs from one of four themes and advertise it using the National Volunteer Database
- Submit the project report on completion and give feedback about their experience and help improve the programme

1015 Young Volunteers ideally aged 16–19. Each of these short-term volunteers will take part in a 6 hour 'taster' project run over a number of sessions. This will be a real experience as an integral part of the club delivering sporting activity to their local community. The taster session will be one of four themes:

vRugbyFun Plan, organise and deliver a fun rugby event for others to take part in healthy exercise.

vRugbyLife Use rugby's ethos to run a session to educate young people about healthy lifestyles (nutrition, exercise, obesity, alcohol, drugs, behaviour, etc.)

vRugbyCash Raise money for a project of your choice to benefit your rugby club.

vRugbyForce Make an improvement to your club facilities so they can be used more by your local community.

How will it be delivered? Community Rugby (RFDL) is the delivery partner for the project. Regional Delivery teams will work with Volunteer Executive Staff, Constituent Bodies, Club Volunteer Coordinators, and County Sports Partnerships to identify potential County Activators and candidate clubs.